



World Reputation

Create and Control Your Reputation

EXCLUSIVE FOR **MAJOR COMPANIES**

Experts in positioning positive information for your company or brand including the control and monitoring of any content on the Internet and media.



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World Reputation is a company specialized in positioning positive information and controlling everything that happens on the Internet (Social Networks, News portals, Search Engines, Video platforms, etc.) for large companies.

World Reputation has more than 10 years of experience, allowing the client from a technological platform, 100% own, to have control of all the information published on the Internet about their company.

Among the main services to monitor and control information on the Internet, World Reputation generates positive information about your company, with the aim of improving your online reputation. World Reputation can publish in the media

tation. World Reputation can publish in the media and / or any internet platform, always offering the client to select the degree of impact they need for their reputation.

The most important; any information published by World Reputation is information totally controlled by us and previously agreed with the client, following a joint strategy without the slightest deviation.



DO YOU IMAGINE THAT
**YOU CAN CONTROL
ALL THE INFORMATION
WHICH IS PUBLISHED BY
YOUR COMPETITORS
ON THE INTERNET?**

Did you know that 4.021 million people, 53% of the world's population use the Internet?

A total of 2.734 million (68%) comes from mobile devices.



**The better online reputation your company or brand has,
the better sales you will get.**



HOW DOES IT WORK?

TELL US ABOUT YOURSELF OR YOUR COMPANY

We need to understand what services you need. Do you need positioning of positive information? Do you need to monitor content on the Internet? Monitor + Control + Position? As soon as we are clear on your objective, World Reputation helps you to fulfill it.

1



WE DELIVER YOU A CUSTOMIZED BUDGET

Once we know your needs and priorities, we will provide a fully customized budget within a maximum period of 48 hours. We do not have standard tariffs, nor discounts of 2x1, we take very seriously the security and the personal relationship with the client.

2



FORMALIZE CONTRACT

If finally the budget is adapted to the needs, we will sign a confidentiality agreement (NDA) and a contract for the provision of services, where we will guarantee all the contracted services. The forms of payment and their terms are also specified in the contract for the provision of services.

3



WE FACILITATE ACCESS TO THE SYSTEM (INTRANET)

We give you username and password so that you can remotely access the intranet exclusively for Governments and Public Entities. From the system you can easily and intuitively control and monitor in real time the parameters and priorities established in point 1. Remember that all the information you see has been previously managed by the World Reputation team, classifying the content of more less important according to their interests.

4



CONTROL AND MONITORING

After you get access to the system, you can control and monitor any Internet publication in which the name of your company appears. Remember that any person that mentions the established key words, you will be able to visualize them in your panel and later filter the information for days, weeks, months or years.

5



VISUALIZE YOUR REPUTATION ON THE INTERNET

If you have also contracted this service from the Intranet itself, you will have the way to view / read or print all the positive content that World Reputation is publishing daily on the Internet about your company. Remember that all the information we publish has been previously agreed with you, deciding the degree of impact you need.

6





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**INFORMATION WHICH WAS
CONTROLLED AND CREATED
FOR YOU, IS WITHOUT
MODIFICATIONS OR ALTERATIONS**



More than 9 own offices around the world

www.world-reputation.uk